



UNC CHARLOTTE

Childress Klein Center for Real Estate

SEMINAR SERIES SPONSORSHIP PACKAGES

A QUICK GUIDE FOR FUTURE SPONSORS

SEMINAR SERIES AT-A-GLANCE

50% ALUMNI 50% STUDENTS



AVERAGE ATTENDANCE: 41

ALUMNI HAVE TITLES SUCH AS:

- Broker
- Commercial Real Estate Relationship Manager
- Construction Manager
- Development Project Manager
- Director of Development
- Financial Analyst, Commercial Lending
- Investment Associate
- Portfolio Management Officer
- Real Estate Analyst
- VP of Asset Management

As part of its mission to advance knowledge in real estate, public policy and urban economics through industry and community collaboration, the Childress Klein Center for Real Estate created a Seminar Series to facilitate monthly discussions on relevant topics affecting commercial real estate.

Current graduate-level real estate students, alumni, and special guests of the Childress Klein Center for Real Estate are invited to these monthly events, which occur on the third Friday of each month. The Seminar Series is an exclusive opportunity for commercial real estate networking and continuing education.

As a sponsor of the Seminar Series, you will not only be supporting the interdisciplinary education of our students, but also gaining valuable exposure for your organization. Sponsorships allow you to be seen and heard by emerging and established young leaders in the Charlotte commercial real estate community. Sponsors may have the opportunity to distribute materials, promote events, and encourage involvement or membership for your organization, in addition to suggesting topics and speakers for seminar events.*

SPONSORSHIP BENEFITS

TARGETING MARKETING: Reach emerging and established leaders in the Charlotte CRE community with your messages and materials to promote your organization's goals.

EMPLOYABLE TALENT: Through Seminar Series events, employers have the opportunity to get in front of highly sought-after talent - students and alumni - who might be immediate or future hires.

GIVING BACK: Involvement with the Childress Klein Center for Real estate is a form of giving back - to the University, to the future of real estate education and to students who will become the future leaders in the industry.



SPONSORSHIP BENEFITS

PLATINUM

SILVER

BRONZE

Exhibit table for company promotion and opportunity to distribute promotional materials to attendees	✓	-	✓
Opportunity to introduce your organization at the sponsored seminar (5 minutes)	✓	-	-
Complimentary lunch and admission to sponsored event	4	2	1
Verbal recognition and logo prominence at sponsored event	✓	✓	-
Sponsor recognition on Seminar Series website	✓	✓	✓
Guaranteed admission(s) to the annual Childress Klein Center for Real Estate Symposium	2	-	-
Company logo/name recognized on CKCRE web page: realestate.uncc.edu/partners	LOGO	LOGO	NAME
Recognition through the Belk College and CKCRE social media platforms	✓	✓	-
Company logo/name included in news article distributed following sponsored event	LOGO	NAME	-
SPONSORSHIP AMOUNT:	\$1,000	\$750	\$250

*Sponsors have the opportunity to contribute topic and speaker suggestions to the CKCRE. All suggestions will be taken into consideration, with final topics and speaker selection to be determined by the Childress Klein Center for Real Estate.